



***“Working with Schoolzine has been an effortless and affordable process.”***

Our Lady of the River School, Berri is a Reception to Year 7 School, centrally located in Berri, overlooking the River Murray. Inspired by the words of Saint Mary of the Cross MacKillop, “We must teach more by example than by word” (June 1867)

#### **School Statistics**

##### **Location: South Australia**

Number of Enrolments: 117

Schoolzine member since: 2017

Schoolzine Features used by school: eNewsletter, Website, Calendar and Schoolzine App - SZapp.

#### **The Challenge**

Our Lady of the River School was beyond frustration communicating through tools such as emails, smartphone texting, school app, website and social media using different companies and programs that were ‘long in the tooth’, not compatible and very time consuming. Communication methods to the staff, parents and wider community were in need of a significant upgrade. The school urgently required a proficient and time saving platform that delivered information quickly using a variety of technology-mediated resources all in one place.

#### **The Schoolzine Difference**

Our Lady of the River School (OLOR) is a small rural school. The management of the technology in smaller schools is often done predominantly by one person and in this case, it was carried out by the principal. OLOR needed a company to support the management of communicating to the community efficiently, to use relationship marketing, make announcements about events, and send quick messages, information, newsletters, updates and achievements, all in one place. File-sharing programs allowed for some of these provisions but there wasn’t a place to do everything; well not until Schoolzine was discovered. The company offers a unique, professional solution that brings the world of communication technology, ‘parts and services’ all together. The easy to use Schoolzine online Dashboard manages all functions and if ever a problem, the customer service is extremely quick through the Live Chat – Online support and instant training over the phone with a friendly consultant.

#### **The Results**

OLOR School has had a unique opportunity to scale up and will continue to use this new innovation in parent and community communication.

The online newsletter, school app and website all integrate and are powerful tools in effectively and easily communicating with our school and global community. Being a Schoolzine client allows access to Schoolzine creative designers and editors at your fingertips. No longer is OLOR challenged by this type of online communication, we match the professionalism of larger and well financed schools.

***“Working with Schoolzine has been an effortless and affordable process. There is excellent and instant online support where people walk you through the answers to any queries and questions at any time of the day. We now have one platform to distribute an online newsletter, school app and website that is easy to use and provides a professional and effective communication tool for our school community. It has really helped organise our whole school information and halved the amount of time to distribute important messages to parents and the community”***



**Ros Oates**

Principal

Our lady of the River School