



“We are now able to engage with our families in a variety of ways through our Schoolzine eNewsletter”



At the heart of Nazareth's vision is a community who gather in prayer and celebration. We draw inspiration and focus from the Eucharist. The Christian message, together with the Catholic traditions and practices are evident in contemporary, relevant and diverse gatherings. Life-long opportunities for education and development are at the heart of our innovative endeavour.

School Statistics

Location: South Australia

Number of Enrolments: 1800

Schoolzine member since: 2018

Schoolzine Features used by school:
eNewsletter

The Challenge

Nazareth's newsletter communication to families rapidly evolved over a 2 year period, moving from a PDF to a web based newsletter to keep our 1500+ families and various community members informed. Our community encompasses an Early Childhood Centre, R-12 College across 2 campuses and family and community services. Each and every aspect of our community is valued and therefore finding a platform that enables us to celebrate, highlight and keep families informed was paramount. Constantly working with families and seeking feedback on our platforms and strategies highlighted to us the strong need for an easy to

use and searchable calendar function, a newsletter structure that was user friendly on all devices; and a mode to share more galleries and photographs. From an administration perspective, an easy to use and time efficient content management system was important. Equally important was the data integrity of the large number of families and subscribers.

The Schoolzine Difference

Since 2007 Schoolzine has had one goal, to provide schools with an easy to use, cost-effective parent engagement platform.

“It is globally accepted that when a school engages the parents, in their child's life at school, it ultimately leads to a better educational outcome for that student”

Schoolzine's dedication to customer service, product development and understanding the school landscape has ensured we've remained an industry leader in digital school communication. Over a decade of school feedback has been the main driver behind our major products. Each product comes with Schoolzine's custom-built Control Centre. The Control Centre allows seamless integration and management between products. Our eNewsletter solution takes the headache out of formatting the newsletter. Nazareth Catholic Community can now send out mobile-friendly, interactive newsletters that are bursting with relevant information about their

students. The school's eNewsletters are now a vibrant testament of student achievement and celebration, that parents will actually look forward to receiving, all via one convenient channel.

The Results

Our families and subscribers now have an easy to view newsletter, covering articles from across our entire community. The ability to filter content via year levels, campuses and community events simplifies the way in which families can digest our information. Likewise, the ability to sync, search and filter calendar events has been a significant improvement in ensuring our families are kept informed. The time taken to create and distribute the newsletter on a weekly basis has been considerably reduced and we have little to no issues with data integrity. The support we are provided if, and when we require it by Schoolzine has been second to none.

“We are now able to engage with our families in a variety of ways through our Schoolzine eNewsletter, including photos and galleries, articles and videos. It is a platform that will continue to meet the needs of our intricate community as we continuously improve the ways in which we can communicate.”



Nazareth Catholic Community
South Australia